

EPSON[®]
EXCEED YOUR VISION

RETAIL

EPSON[®] BUSINESS SOLUTIONS



WHERE THERE'S RETAIL THERE'S EPSON

Retail Solutions To Move Your Business Forward

Today's retail consumers are demanding greater convenience, faster transactions and more personal service. To stay ahead in your fast-moving retail environment, you need technology that helps manage costs and improve the customer experience.

We can help. For over 40 years, Epson's advanced technology solutions have been at work in millions of point-of-sale systems around the world. And as a leader in imaging technologies, we have a range of products that help you keep up with technology trends, improve customer service and boost your revenues.

Improved Productivity

Advanced technology that's versatile, mobile and easy to use enables staff to service customers more efficiently.

Cost-effective Solutions

Products that offer outstanding value, easy integration and solid reliability help you achieve a better bottom line.

Customer Focus

Partner with Epson and get innovative technology solutions backed by world-class service and support.

Environmental Commitment

With a strong commitment to the environment, we create products that are reliable, recyclable and energy efficient.





1



Next-generation customer service solutions

OmniLink® smart POS products deliver cost-effective, mobile-friendly technologies that give you more flexibility to improve the customer experience.

2



Custom, high-impact branding on demand

Make your products stand out with high-quality, eye-catching color labels and tags printed on demand. Perfect for shelf tags, special lines, private label products and promotions.

3



Results that make a big impression

Our large-format printers produce photographic-quality prints on demand, delivering eye-catching in-store signage, posters and more.

4



Document management made simple

Our high-speed document scanners help you digitize reports and invoices directly to your preferred storage system, while our desktop check scanner is ideal for back office payment processing.

5



Collaborative meetings

Our interactive whiteboard solution, BrightLink® Pro, makes it easy for people, both locally and remotely, to share and edit documents in real time, transforming training sessions and meetings into collaborative events.

6



Dynamic displays

Engage customers and bring your visual merchandising to life with dynamic displays and digital signage. Epson projectors are extremely versatile, enabling you to project onto walls, ceilings and floors.

7



High performance for improved productivity

Our award-winning WorkForce® Pro Series workgroup printers are fast and affordable, providing high-quality results with less downtime.

8



Innovative solutions

Moverio® smart glasses project a large, semi-transparent image in a worker's field of vision. They can display real-time data, overlay digital work instructions or record critical steps in a workflow.

Learn more about how our products can move your business forward. Visit us at www.epson.com/forretail

Why Epson

Successful businesses know that smart investments in technology deliver real results. Epson is a leading provider of technology solutions for point-of-sale, document management, collaboration, business transactions and commercial printing. We stand apart from the competition because of our leading-edge technologies that enhance productivity and deliver highly reliable, cost-effective solutions.

Our partners choose Epson because of our commitment to:

- Solutions that deliver performance
- Leading-edge research and development
- Value and world-class service and support
- Sustainable manufacturing practices

Improved Productivity

On-the-go performance printing – Lightweight and compact, the Mobilink™ P80 Plus wireless receipt printer delivers all the features you need to print anywhere, anytime.

Low intervention – WorkForce Pro printers with the Replaceable Ink Pack System print up to 50,000 pages without having to change the ink¹.

Convenient collaboration – BrightLink Pro transforms walls, tables and more into interactive displays that combine the benefits of whiteboards, flipcharts and displays into one.

Cost-effective Solutions

Future-proof POS – Support your legacy POS investment with our mobile-friendly technologies and cost-effective integration.

Tracking costs – Save big with in-store printing of signage and posters. Track costs with the Accounting Tool on the SureColor® T-Series printer.

Cost savings – Epson POS receipt printers offer best-in-class reliability, energy efficiency and paper-saving features that reduce paper usage by up to 30 percent.

Customer Focus

We understand retail – Epson partners with you, delivering industry-specific knowledge that helps you keep costs low, and customer satisfaction high.

Products designed with retail in mind – Epson's ongoing investment in new technology delivers POS printers and mobile solutions that are hard at work in millions of POS systems around the world.

Proven performance – Epson projectors have over 20 years of road-tested reliability.

Environmental Commitment

Energy savings – The WorkForce Pro WF-R5690 printer has no warmup time, unlike lasers, and uses up to 70% less power than comparable lasers².

Greater control – Our 3LCD projectors feature an ECO Mode, which reduces lamp wattage, and a scheduling function, to turn the projector off remotely, at a predetermined time.

ENERGY STAR® qualified – The Epson TM-T88 series features the world's first ENERGY STAR qualified POS thermal receipt printers.



1 Ink pack yields are estimated based on ISO/IEC 24711 test in Default Mode printing continuously. Ink pack yields vary considerably for reasons including printed images, print settings, temperature and humidity. Yields may be lower when printing infrequently or predominantly with one ink color. All ink colors are used for printing and printer maintenance, and all colors have to be installed for printing. For print quality, part of the ink from the included ink packs is used for printer startup and a variable amount of ink remains in the ink pack after the "replace ink pack" signal. For details, see www.epson.com/cartridgeinfo

2 Compared to best-selling color single and multifunction laser printers priced at \$699 (USD) or less as of December 2013. Actual power savings will vary by product model and usage.

EPSON, Moverio, SureColor and WorkForce are registered trademarks, EPSON Exceed Your Vision is a registered logomark and Better Products for a Better Future is a trademark of Seiko Epson Corporation. OmniLink and BrightLink are registered trademarks and Mobillink is a trademark of Epson America, Inc. All other product and brand names are trademarks and/or registered trademarks of their respective companies. Epson disclaims any and all rights in these marks. Copyright 2015 Epson America, Inc. CPD-50865 5K 1/16 LC

 **Better Products for a Better Future™**
eco.epson.com

Epson America, Inc.
3840 Kilroy Airport Way, Long Beach, CA 90806
www.epson.com

Learn more about how our products can empower your business.
Visit us at www.epson.com/forretail